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**EZ CONNECTOR UNVEILS TWO NEW ADAPTERS THIS MONTH AT THE NATDA AND PRVCA SHOWS**

***Leading Trailer Manufacturer Brings 4-Pin Flat and 6-Pin Round Adapters to Market for Use with its EZ Recreational 7-Pin (EZR7) Electrical Towing Connection System***

**LOUISVILLE, Ky. and HERSHEY, Pa.** – September 8, 2010 – [EZ Connector Inc.](#), developer and manufacturer of high-performance products for improving the safety and reliability of electrical trailer and towing connections, today unveiled two new adapters for its award-winning EZ Recreational 7-Pin (EZR7) electrical towing connection system. The adapters, which include a 4-pin flat and 6-pin round version will further expand EZ Connector’s share in the light utility and commercial trailer markets.

EZ Connector is conducting live demonstrations of its water- and corrosion-proof electrical connection system and adapters during two separate trade shows being held this month. EZ Connector will be exhibiting in Booth #421 during the Annual North American Trailer Dealers Association (NATDA) Trade Show and Convention, September 10-12 in Louisville, Ky. The following week, EZ Connector will be showcasing its new products in Booth #110 during the Pennsylvania Recreation Vehicle & Camping Association (PRVCA) RV Show, September 15-19 in Hershey, Pa.

EZ Connector’s new 4-pin flat adapter is ideal for light utility trailers without electrical brakes, including many of the smaller recreational boat trailers; while the 6-pin round adapter is well-suited for light commercial horse trailer applications. The adapters are designed to connect EZ Connector’s EZR7 to trailers equipped with legacy 4-pin flat and 6-pin round connectors enabling them to connect to older or less used trailers not equipped with the EZR7 system.

The adapters are an ideal interim solution for the industry – both with individuals who may need to tow another’s trailer with a legacy electrical connection and businesses who want to gradually convert their legacy systems to the high-quality EZR7 system. In addition to these new adapters, EZ Connector also offers an adapter for both male and female legacy 7-pin RV blade connectors.



“Expanding our line of adapters enables a wider range of customers to take advantage of our high-quality EZR7 electrical connection system,” said Joe Cardoza, President of EZ Connector. “Our adapters give users the ability to tow multiple trailers and the opportunity to experience the many safety and reliability benefits of our water- and corrosion-proof EZR7 without having to immediately convert all of their vehicles and towing implements to our electrical connection system.”

EZ Connector’s EZR7 electrical connection system ensures that electrical components such as lights and brakes work every time a trailer or other equipment is towed. Available in several models including traditional and fifth-wheel versions, the innovative and patented EZR7 is designed as a universal configuration that can adapt to a variety of applications. Unlike the common blade plugs available in today’s market, the patented EZR7 uses spring-loaded face-to-face contacts so that drawbacks such as arcing and contact abrasion from use are eliminated. The combination of spring-loaded pins and fixed contacts also allows for electricity to easily pass from socket to plug, and mitigates problems such as voltage drop due to increased contact deterioration and corrosion, and the resulting failure of brakes and lights. In addition, the EZ Connector product is the only vehicle-trailer connector that has been certified lab tested to the Society of Automotive Engineers standard for waterproof and corrosion-resistance when in use, given its built-in double o-ring seals. EZ Connector uses neodymium magnets to hold the plug and socket together rather than a latch. The sheer strength of these magnets provides additional support for keeping the plug and socket affixed in a variety of situations including vibrations, abrupt movements and bumpy road conditions, while allowing for both plug and socket to immediately release in case a user forgets to disconnect the trailer from vehicle.

### **About EZ Connector Inc.**

EZ Connector Inc. designs, manufactures and distributes the patented EZ Recreational 7-Pin (EZR7), which is the first plug/socket combination of its kind on the market to improve the reliability of the vehicle/trailer connection. Designed with ease-of-use, reliability and safety in mind, EZ Connector’s electrical towing connection products are ideal for a variety of military, fleet, recreational, non-commercial and commercial applications, including boating, equestrian, farming, RV, trucking and other activities. EZ Connector also manufactures an array of complementary products to enable a safer, simpler towing experience. The EZR7 is winner of *Popular Mechanics* 2008 Editor’s Choice Award for outstanding achievement in new product design and innovation, one of SEMA’s best by *Truck Trend Magazine*, and the 2009 Best New Product of the Year by the North American Trailer Dealers Association. Headquartered in Tulare, Calif., EZ Connector Inc. is a privately held company. For more information,



purchase locations and selling opportunities, please visit [www.ezconnector.com](http://www.ezconnector.com) or call the company at +1-559-686-5889.

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