



Contact: Jessica Levy
EZ Connector Media Relations
Mobile +1.714.292.2990
jessical@ezconnector.com

**EZ CONNECTOR SELECTED AS STANDARD TOWING CONNECTION BY
SHADOW TRAILERS**

***Leading Trailer Manufacturer Integrates EZ Connector's EZ Recreational 7-Pin (EZR7)
Electrical Towing Connection System for its Domestic and International Customers***

TULARE, Calif. – August 11, 2010 – [EZ Connector Inc.](#), developer and manufacturer of high-performance products for improving the safety and reliability of electrical trailer and towing connections, today announced that its EZ Recreational 7-Pin (EZR7) electrical towing connection system has been selected by [Shadow Trailers](#) as the standard for its aluminum horse, livestock and living quarter trailers.

EZ Connector's EZR7 electrical connection system ensures that electrical components such as lights and brakes work every time a trailer or other equipment is towed. Available in several models including traditional and fifth-wheel versions, the innovative and patented EZR7 is designed as a universal configuration that can adapt to a variety of applications. Shadow Trailers is integrating the EZR7 as a standard convenience and safety feature in its heavy-duty horse and livestock trailers. Featuring aluminum frames, aluminum skin, aluminum roofs, and aluminum floors, Shadow Trailers' popular trailers are becoming a great alternative to the high-priced custom all-aluminum horse trailer market given their high-quality construction and safety features.

"We have always prided ourselves on providing our customers with the safest and most convenient high-quality trailers available in the marketplace," said Larry Pruitt, President of Shadow Trailers. "By integrating EZ Connector's EZR7 as the standard electrical towing connection system on all our trailers, we are turning up that level of quality even more. We believe that offering our customers the best, most reliable electrical connector available today, as our standard, is further proof of our commitment to our customers. We believe that our customers will be quite pleased with the end result, which allows them a safe and trouble-free



electrical connector to easily connect and disconnect their trailer while giving them the added assurance that their precious cargo is being transported in the safest way possible.”

“We are pleased that our products have been selected as the standard electrical towing connection for Shadow Trailers’ popular horse and livestock trailers,” said Joe Cardoza, President of EZ Connector. “I often see people traveling on the road returning from horse events in the evening with flickering or no taillights, and observe their brakes chattering because of a bad electrical connection. Generally they have checked them before they got on the road, and many times have even bent the contacts or scraped them to get them to work. The problem is that after that first good bump on the road, they probably stopped working. Since horses and other livestock are extremely heavy and are standing when traveling by trailer, consistent, reliable braking on horse and livestock trailers is of critical importance. Our EZR7 provides this consistency and reliability all within an easy-to-use, water- and corrosion-proof design. We believe that these features coupled with the attention-to-safety features are what make the EZR7 ideal for Shadow Trailers and its customers.”

Unlike the common blade plugs available in today’s market, the patented EZR7 uses spring-loaded face-to-face contacts so that drawbacks such as arcing and contact abrasion from use are eliminated. The combination of spring-loaded pins and fixed contacts also allows for electricity to easily pass from socket to plug, and mitigates problems such as voltage drop due to increased contact deterioration and corrosion, and the resulting failure of brakes and lights. In addition, the EZ Connector product is the only vehicle-trailer connector that has been certified lab tested to the Society of Automotive Engineers standard for waterproof and corrosion-resistance when in use, given its built-in double o-ring seals. EZ Connector uses neodymium magnets to hold the plug and socket together rather than a latch. The sheer strength of these magnets provides additional support for keeping the plug and socket affixed in a variety of situations including vibrations, abrupt movements and bumpy road conditions, while allowing for both plug and socket to immediately release in case a user forgets to disconnect the trailer from vehicle. EZ Connector also offers backward-compatible male and female adapters designed to connect the EZR7 to legacy 7-blade RV connectors, thus enabling users to take advantage of the EZR7’s many benefits while converting their vehicles and trailers.



About Shadow Trailers

Based in Williston, Fla., Shadow Trailers makes aluminum horse, livestock, and living quarter trailers for the domestic and international markets. The company's popular trailers are becoming a great alternative to the high-priced custom-all aluminum horse trailer market. Featuring aluminum frames, aluminum skin, aluminum roofs, and aluminum floors, Shadow Trailers have the quality construction and features found on the much more expensive trailer brands available. Shadow Trailers are designed by horse people, and it shows in the safety, convenience, and innovative items in each trailer. Shadow Trailers offer a great combination of quality construction, standard and innovative features, and one of the most competitive prices in the industry. For more information on Shadow Trailers, please visit www.shadowtrailer.com.

About EZ Connector Inc.

EZ Connector Inc. designs, manufactures and distributes the patented EZ Recreational 7-Pin (EZR7), which is the first plug/socket combination of its kind on the market to improve the reliability of the vehicle/trailer connection. Designed with ease-of-use, reliability and safety in mind, EZ Connector's electrical towing connection products are ideal for a variety of military, fleet, recreational, non-commercial and commercial applications, including boating, farming, RV, trucking and other activities. EZ Connector also manufactures an array of complementary products to enable a safer, simpler towing experience. The EZR7 is winner of *Popular Mechanics* 2008 Editor's Choice Award for outstanding achievement in new product design and innovation, one of SEMA's best by *Truck Trend Magazine*, and the 2009 Best New Product of the Year by the North American Trailer Dealers Association. Headquartered in Tulare, Calif., EZ Connector Inc. is a privately held company. For more information, purchase locations and selling opportunities, please visit www.ezconnector.com or call the company at +1-559-686-5889.

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